



# Ghent Pathology 2011



## 6<sup>th</sup> Joint Meeting

Of British Division of the International Academy of Pathology and Pathological Society of Great Britain and Ireland

Ghent, July 2010

Dear Sir/Madam,

It is our pleasure to announce the Congress "Ghent Pathology 2011" which is scheduled from the 10<sup>th</sup> to 13<sup>th</sup> of May 2011 in Het Pand in Ghent. This will be the 6<sup>th</sup> Joint Meeting of the British Division of the International Academy of Pathology and the Pathological Society of Great Britain and Ireland, the two major pathology organisations in the United Kingdom which both have a large membership in the UK, Ireland, The Netherlands and Belgium.

We may expect between 400-500 pathologists coming mainly from the UK, Ireland and the Benelux countries.

As we are now midst the preparations of the congress, we kindly approach your company for sponsorship and below you can find our sponsorship information package

We are open for any questions or suggestions you may have concerning the sponsoring of this important meeting, the major event in Pathology in Belgium in the year 2011.

We hope to welcome you at our congress.

Yours sincerely

Prof. Dr. Claude Cuvelier  
Local Organizer Ghent Pathology 2011  
Head Academic Department of Pathology

Prof. Dr. Marleen Praet  
Member of Local Organizing Committee  
Head Department of Pathology

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## POSSIBILITIES FOR SPONSORSHIP

### MAJOR SPONSORS

The congress is supported by Major Sponsors mainly.

Major Sponsors pay a fixed amount of **20,000 Euro**, including:

- Announcement as MAJOR SPONSOR in all printed matter of the congress
- Booth space of 8m<sup>2</sup> (i.e. 4 m broad and 2 m deep) However, as we need to provide sufficient passage space allowing a smooth visit of the posters, we encourage limiting booth depth to max 1m50 for certain booths
- 1 sponsored session of 1 hour in the programme frame of the congress. This sponsored session will also be announced in all printed matter of the congress. Use of the fully equipped congress room is included.
- 2 inserts in the congress bag (1 company publicity and 1 programme of the Satellite Symposium)
- One full colour page advertisement in the Programme of the congress
- Publication of the company logo on the congress website with hyperlink to the company website
- The opportunity to organise a social activity related to the Satellite Symposium or in the frame of the congress (at a separate cost)

### SPONSORED SESSION

Companies are offered the opportunity to organise a one hour Sponsored Session during the Congress.

The price is set at **10,000 Euro**, announcement in the printed matter and in the congress bag included, as well as the use of the fully equipped congress room.

Companies organising a Sponsored Session will also have the opportunity to organise a social function afterwards.

### BOOTHS

Booths can be placed in the coffee break and poster area of the Congress at "Het Pand" in Gent.

The allocation of the booth space will depend on the date of receipt of your confirmation of participation.

The prices are fixed at **2,500 Euro** for a booth space of 3 m broad and 1,5 m deep.

### COFFEE

On all congress days, there is 30 minutes coffee break in the morning and one in the afternoon (coffee break and poster viewing).

The price per coffee break is: **1,500 Euro**.

### CONGRESS BAG

The congress bag is subject to sponsorship.

The bags can be chosen / delivered either by the sponsoring company or by the committee.

Your company can make a publicity insert in the congress bag at the price of **1,000 Euro** per insert.



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### PRINTED MATTER

Your company can insert an advertisement in the Programme of the Congress at the following rates:

- front inside, back inside cover, back outside cover **2,000 Euro** full colour / per cover
- one inside full page publicity **1,500 Euro** full colour

### BADGE

The badge, worn by all participants, will bear the sponsoring company's name or product.  
The price is fixed at **2,500 Euro**.

### SPEAKERS

A number of prominent foreign speakers will attend the Congress.  
Your company can cover the costs (flight ticket, hotel accommodation) of these speakers.

### SUGGESTIONS

The organisation is open to suggestions, in which case we ask you to contact Prof. Claude Cuvelier and/or Mr. Van Cleemputte from Medicongress.

### GIFTS

Companies not wishing to have a stand at the Congress, but wanting to support the Congress by means of a gift, will be mentioned in the Programme. These gifts will be used for covering organisational costs.

### IMPORTANT REMARKS

- All activities organised by companies involving participants in the Congress are to be decided on in consultation with both the Organising and Scientific Committees.
- All rates are without VAT (21%).
- Stands which have been reserved can be cancelled within 30 days after the reservation. Only a written cancellation will be accepted and a cancellation fee of 500 Euro will be charged. It is regretted that after 30 days cancellation is no longer possible.
- All companies will receive an official invoice from Medicongress a few months before the Congress.
- All stands and sponsorship must be paid at least one month before the beginning of the Congress.

**Liability:** in sponsoring and/or participating in the Congress with a stand, companies agree that neither the Organising Committee nor the Congress Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurances and organisation of their stand.



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### RESERVATION CONTRACT

TO BE RETURNED BY FAX TO +32 (0) 9 344 40 10

COMPANY: í í .....

CONTACT PERSON: í í .....

FUNCTION: í í í í í í .....

CONTACT ADDRESS:.....í í í .....

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PHONE: .....í í í í í í í ..FAX: í í í ..í í í í í í í í .

EMAIL: í ..í í í í í í í ..í í .@í í

BILLING ADDRESS (if different from the above) í ..í .....

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ORDER NUMBER.....VAT.....

- Confirms the reservation of a MAJOR SPONSORSHIP PACKAGE at a rate of 20,000 Euro
- Confirms the reservation of a STAND SPACE at a rate of 2,500 Euro

**IMPORTANT:** the allocation of stand spaces will depend on the date of confirmation

- Confirms the reservation of the following sponsorship

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DATE: ..... SIGNATURE:.....

(All rates exclude VAT 21%)